



**STEFAN MÜLLER-BERNHARDT**

STAY STAINLESS

## Stainless Training

### Why our Staystainless Sales Training?

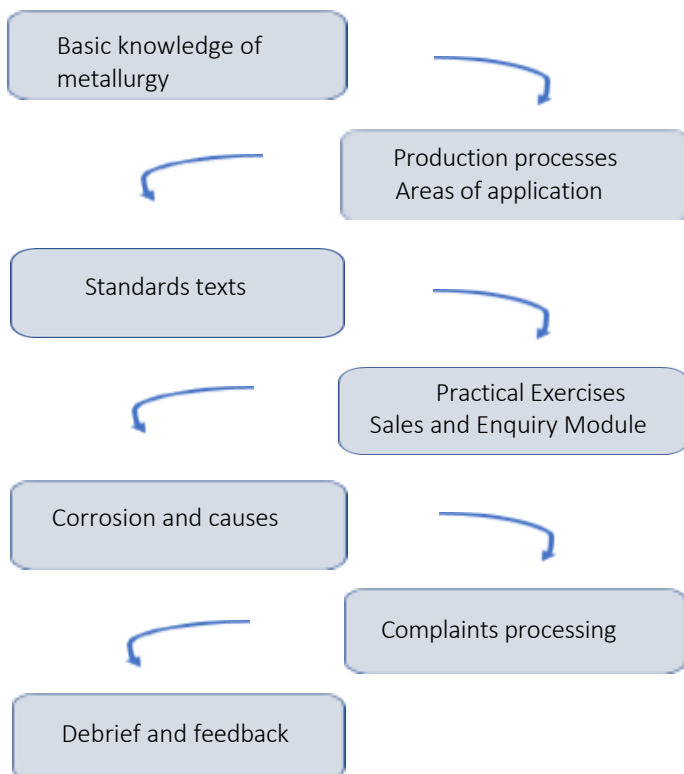
The Staystainless Training (4x1 day) skills external and internal sales.

Communication with customers is immediately improved, even after the first day. Salespeople become more confident in conversations and stronger in closing deals! The seminar leader is an experienced moderator with 30 years of experience in sales. In a constructive way, he accompanies the participants on a part of their professional path.

### Our unique selling point? - The proximity to the practice!

Our training models precisely address your case studies. Complex production processes and metallurgical interrelationships are conveyed in easy-to-understand presentations. Based on your wishes, special company-relevant key points are intensified live in the group. Participants receive feedback and **have to** apply what they have learned immediately between the seminar days. We transfer the theory directly to the workplace and ensure implementation!

### Structure of the 2-day basic training



### Plus for your company:

- Think and act entrepreneurially at all levels of the company
- Higher employee satisfaction
- Building competence, courage to make technical statements  
Image enhancement of your company is based on professional advice
- Case studies of the participants are analysed and explained.
- Programme tailor made to your company  
"Digital training" - meetings online
- Employees become co-entrepreneurs

Courage to change takes time and is an investment  
Hence the Staystainless Interval principle. All modules build on each other. Each module contains a central theme.

**Get market share with competence not price**

